

# ISEM Partnership Prospectus

All prices incl VAT

## BENEFITS KEY

- free attendance
- colour advert
- commercial break
- logo and link
- banners
- naming rights
- virtual exhibition stand

## CONTACT US

www.saiie.co.za  
conference@saiie.co.za

**RHODIUM**  
R80 000

**PLATINUM**  
R45 000

**GOLD**  
R32 000

**SILVER**  
R19 500

**BRONZE**  
R13 000

**PLATFORM HOST**  
R36 000

**GALA DINNER HOST**  
R28 000

**EXHIBITION**  
R20 500

**COLOUR ADVERT**  
R5 000

**INDIVIDUAL**  
R1 300

**APPROVED GIFT SPONSORSHIP**  
Supply



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# THE Perks



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[conference@saiie.co.za](mailto:conference@saiie.co.za)



### NAMING RIGHTS

Only one organisation will be selected as naming partner. The naming rights entail that the conference will carry your organisation's name, though we reserve the right to vet the naming partner prior to conclusion.



### FREE ATTENDANCE

Free registration at our annual conference. The level of your sponsorship determines the number.



### LIVE & VIRTUAL EXHIBITION STAND

This sponsorship entitles you to a complimentary live & virtual exhibition stand, to where you can upload a selection of materials of your choice and which can link to your own website. Your logo and this link will also be placed on the conference website. Sponsors do not have to "man" the virtual exhibition booth allocated to them – you could only load information, links, etc on it. Sponsors who take up a Rhodium-, Platinum-, Gold- or Exhibition Sponsorship may have an exhibition stand at the conference venue as well.



### COMMERCIAL BREAK

We will have short commercial slots. Your sponsorship entitles you to a short commercial slot before or after a keynote.



### COLOUR ADVERT

Colour adverts in conference proceedings or on electronic equivalents, including on the conference hosting platform were applicable.



### LOGO AND LINK

Your logo will be placed on the conference website, and the virtual conference platform which will link to your own website. We will also display your logo on the conference presentation template.



### BANNERS

The level of your sponsorship determines whether your banner will be displayed on prominent pages, or secondary pages of the virtual conference platform as well as at the conference venue.



### OWN SUPPLY SPONSORSHIPS

Add your company branding to the promotional items as listed in the Sponsorship Prospectus



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# THE Benefits FOR SPONSORS



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[conference@saiie.co.za](mailto:conference@saiie.co.za)

	FREE ATTENDANCE	LOGO & LINK	EXHIBITION	COLOUR ADVERT	BANNERS	COMMERCIAL BREAK	NAMING RIGHTS
	4	✓	LIVE & CONFERENCE VENUE	✓	✓	✓	✓
	4	✓	LIVE & CONFERENCE VENUE	✓	✓	✓	
	2	✓	LIVE & CONFERENCE VENUE	✓	✓	✓	
	1	✓	STATIC	✓	✓		
	-	✓	STATIC	✓	✓		
	3	✓	LIVE	✓	✓	✓	
	1	✓	LIVE	✓	✓	✓	
	1	✓	LIVE & CONFERENCE VENUE	✓	✓		
		✓	STATIC	✓	✓		
		✓		✓	✓		
	NUMBER DETERMINED BY VALUE OF SPONSORSHIP	✓	STATIC	✓	✓		



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