

# SAIIE33 Partnership Prospectus

All prices incl VAT



SOUTHERN AFRICAN INSTITUTE FOR  
**INDUSTRIAL  
ENGINEERING**



SAIIE33  
**THE INDUSTRIALS**  
MARVELLOUS WORLD OF IE

## BENEFITS KEY

-  free attendance
-  colour advert
-  commercial break
-  logo and link
-  banners
-  landing page logo
-  virtual exhibition stand

**PLATINUM**  
R42 300

**GOLD**  
R30 200

**SILVER**  
R18 200

**BRONZE**  
R12 100

**PLATFORM  
HOST**  
R34 000

**GALA DINNER  
HOST**  
R26 300

**EXHIBITION**  
R19 400

**COLOUR  
ADVERT**  
R4 220

**INDIVIDUAL**  
R1 200

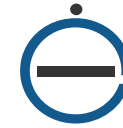
**APPROVED  
GIFT SPONSORSHIP**  
Supply

### CONTACT US

[www.saiie.co.za](http://www.saiie.co.za)

[conference@saiie.co.za](mailto:conference@saiie.co.za)

# THE Perks



SOUTHERN AFRICAN INSTITUTE FOR  
INDUSTRIAL  
ENGINEERING



SAIIE33  
THE INDUSTRIALS  
MARVELLOUS WORLD OF IE



## FREE ATTENDANCE

Free registration at our annual conference. The level of your sponsorship determines the number.



## LANDING PAGE LOGO

Have your logo displayed on the landing page of the virtual conference platform



## LIVE & VIRTUAL EXHIBITION STAND

This sponsorship entitles you to a complimentary live & virtual exhibition stand, to where you can upload a selection of materials of your choice and which can link to your own website. Your logo and this link will also be placed on the conference website. Sponsors do not have to “man” the virtual exhibition booth allocated to them – you could only load information, links, etc on it. Sponsors who take up an Exhibition Sponsorship may have an exhibition stand at the conference venue as well.



## LOGO AND LINK

Your logo will be placed on the conference website, and the virtual conference platform which will link to your own website. We will also display your logo on the conference presentation template.



## COMMERCIAL BREAK

For the first time, we will have short commercial slots. Your sponsorship entitles you to a five-minute commercial slot during the keynote or at the awards announcement.



## BANNERS

The level of your sponsorship determines whether your banner will be displayed on prominent pages, or secondary pages of the virtual conference platform as well as at the conference venue.



## COLOUR ADVERT

Colour adverts in conference proceedings or on electronic equivalents, including on the conference hosting platform were applicable. SAIIE will still have an electronic version of the Programme & Abstracts book in which adverts will appear.



## OWN SUPPLY SPONSORSHIPS

Add your company branding to the promotional items as listed in the Sponsorship Prospectus

# THE Benefits FOR SPONSORS



CONTACT US

[www.saiie.co.za](http://www.saiie.co.za)

[conference@saiie.co.za](mailto:conference@saiie.co.za)



FREE ATTENDANCE



LOGO & LINK



EXHIBITION



COLOUR ADVERT



BANNERS



COMMERCIAL BREAK



LANDING PAGE LOGO

	4	✓	LIVE	✓	✓	✓	✓
	2	✓	LIVE	✓	✓	✓	
	1	✓	STATIC	✓	✓		
	-	✓	STATIC	✓	✓		
	3	✓	LIVE	✓	✓	✓	✓
	1	✓	LIVE	✓	✓	✓	✓
	1	✓	LIVE & CONFERENCE VENUE	✓	✓		
		✓	STATIC	✓	✓		
		✓		✓	✓		
	NUMBER DETERMINED BY VALUE OF SPONSORSHIP	✓	STATIC	✓	✓		